



#1

Wealth and Health
Group in
Greater Bay Area,
China

AGBA

INVESTOR PRESENTATION

August 2023



Disclaimer and Confidentiality



About This Presentation

In this presentation, the “Group”, “we”, “us” and “our” mean AGBA Group Holding Limited (the “Group” or “AGBA”) and its subsidiaries. All amounts are in U.S. dollars unless otherwise indicated. The information contained herein does not purport to contain all of the information about the Group or AGBA. AGBA or its respective affiliates or representatives does not make any representation or warranty, express or implied, as to the accuracy, completeness or reliability of the information contained in this Presentation.

Forward Looking Statements

This presentation contains forward-looking statements with respect to the Group. These forward-looking statements, by their nature, require the Group to make certain assumptions and necessarily involve known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied in these forward-looking statements, including without limitation the successful and timely completion and the commercialization of the products referred to herein. Forward-looking statements are not guarantees of performance. These forward-looking statements, including financial outlooks and strategies or deliverables stated herein, may involve, but are not limited to, comments with respect to the Group’s business or financial objectives, its strategies or future actions, its projections, targets, expectations for financial condition or outlook for operations. Words such as “may”, “will”, “would”, “could”, “expect”, “believe”, “plan”, “anticipate”, “intend”, “estimate”, “continue”, or the negative or comparable terminology, as well as terms usually used in the future and conditional, are intended to identify forward-looking statements. Information contained in forward-looking statements is based upon certain material assumptions that were applied in drawing a conclusion or making a forecast or projection, including perceptions of historical trends, current conditions and expected future developments, as well as other considerations that are believed to be appropriate in the circumstances. These assumptions are considered to be reasonable based on currently available information, but the reader is cautioned that these assumptions regarding future events, many of which are beyond its control, may ultimately prove to be incorrect since they are subject to risks and uncertainties that affect the Group and its business.

The forward-looking information set forth herein reflects expectations as of the date hereof and is subject to change thereafter. The Group disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Undue reliance should not be placed on forward-looking statements. The forward-looking statements contained in this presentation are expressly qualified by this cautionary statement. This presentation is not intended to form the basis of any investment decision and there can be no assurance that any transaction will be undertaken or completed in whole or in part. The delivery of this presentation shall not be taken as any form of commitment on the part of the Group or its shareholders to proceed with any transaction, and no offers will subject the Group or its shareholders to any contractual obligations before definitive documentation has been executed.

This presentation does not constitute an offer to sell, a solicitation of an offer to buy, or a recommendation to purchase any security of AGBA, the Group, or any of their respective affiliates.

This presentation includes certain financial measures not presented in accordance with GAAP including, but not limited to, Adjusted EBITDA. These non-GAAP financial measures are not measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing the Group’s financial results. Therefore, these measures should not be considered in isolation or as an alternative to net income, cash flows from operations or other measures of profitability, liquidity or performance under GAAP. You should be aware that the Group’s presentation of these measures may not be comparable to similarly-titled measures used by other companies. The Group believes these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to the Group’s financial condition and results of operations. The Group believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends in and in comparing the Group’s financial measures with other similar companies. These non-GAAP financial measures are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income items are excluded or included in determining these non-GAAP financial measures.

Industry and Market Data

In this Presentation, AGBA relies on and refers to certain information and statistics obtained from third-party sources which they believe to be reliable. AGBA has not independently verified the accuracy or completeness of any such third-party information. Some data is also based on the good faith estimates of the Company which are derived from their respective reviews of internal sources as well as the independent sources described above. This Presentation contains preliminary information only, is subject to change at any time and, is not, and should not be assumed to be, complete or to constitute all the information necessary to adequately make an informed decision regarding your engagement with the Company.

We are a One-Stop Financial Supermarket



Operating Track Record	30 Years
Major Shareholder	Mr. Richard Tsai
Workforce	2,600
Products	Insurance: 700+ Investment: 1,800+

Product Vendors (100+ in total)



Largest Independent Financial
Advisor in Hong Kong

~1,600 financial advisors ~200,000 customers ~US\$160m projected normalized revenue



Largest Healthcare
Brand in Hong Kong

~800 affiliated clinics ~1,200 doctors and specialists ~300,000 corporate and individual customers

(1) Source: various internal and external studies

Global Slowdown Challenges Hong Kong Growth

China's Worsening Economic Slowdown Is Rippling Across the Globe

- Asian economies are taking biggest hit to trade so far
- Falling prices in China may help to curb global inflation



Hong Kong Exports Fall Again, Weighing on Economy's Outlook

Global Slowdown

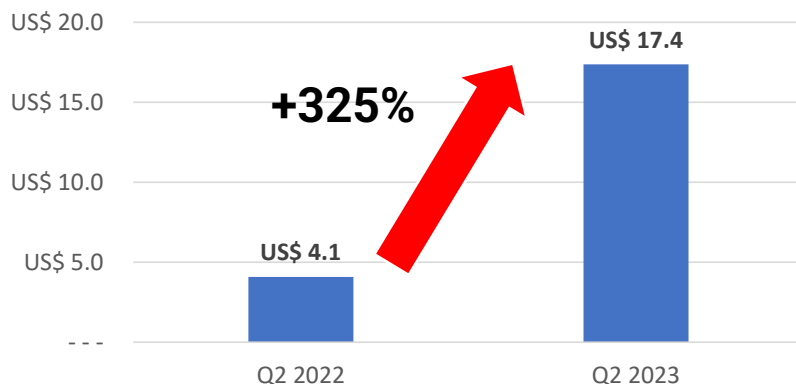
- Faltering PRC recovery contributes to a slowdown in global economic growth.

Driving slow-down in HK GDP Growth

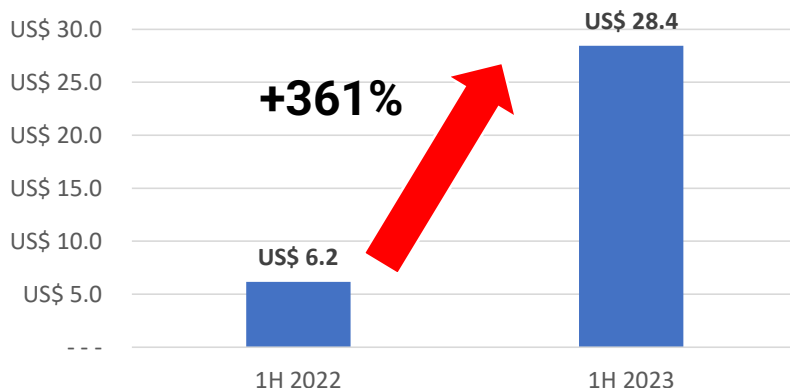
- Weak external demand drives down Hong Kong exports, tourism, etc.
- Hong Kong GDP increased by only 1.5% in real terms in Q2 2023 (compared to Q2 2022).

Despite external slowdown, We had a strong Q2

Second Quarter Revenue (US\$ in Mn)



First Half Revenue (US\$ in Mn)



Key Achievements in Q2 2023 included:

- HSBC Life Insurance Partnership.
- Acquisition of Sony Life Financial Advisers, Singapore.
- Launched OneGI, a new and comprehensive digital sales platform for general insurance products.
- Revenue growth from new insurance and investment products.
- Cost control initiatives narrowing losses (expected 30%+ reduction in recurring operating expense levels).

Key achievements in Q3 2023 included:

- Selected as a Stock Constituent to MSCI Global Micro-cap Index
- S-1 went effective on August 29, 2023

Updated AGBA Group - 2023-2026 Projections



HK\$ Mn	AGBA Group				CAGR
	2023	2024	2025	2026	
Revenue	\$810	\$1,510	\$2,233	\$2,963	54%
Sales Costs	(650)	(1,093)	(1,440)	(1,808)	41%
Gross Margin	160	417	793	1,156	93%
Expense	(541)	(493)	(507)	(528)	(1)%
Profit Before Tax	(\$381)	(\$76)	\$286	\$627	NM
As % of Revenue					CHG
Revenue	100%	100%	100%	100%	---
Sales Costs	(80)	(72)	(64)	(61)	19%
Gross Margin	20	28	36	39	19%
Expense	(67)	(33)	(23)	(18)	49%
Profit Before Tax	(47)%	(5)%	13%	21%	68%

Funding drives scale (revenue growth) + efficiency (cost cuts) + capacity build (tech development) = improved margins and accelerated break-even point:

- Other than economies of scale, revenue growth also helps to drive gross margin through better ability to negotiate both commissions received (up) and paid out (down).
- Core platform built out, allowing for selected cost efficiencies in 2023 and 2024 in corporate overhead and non-core projects.
- Use funding to continue to pursue selected core platform increases to further increase revenue stickiness and margins.
- Break-even revenue is around HKD 1.6 bn.

The financial projections above are an update and replace the projections published previously on April 14, 2023

Benefitted by Immediate Growth and Long-Term Advantages of China's Greater Bay Area

Opening up of Greater Bay Area leads to Huge Opportunities:

Life insurance:

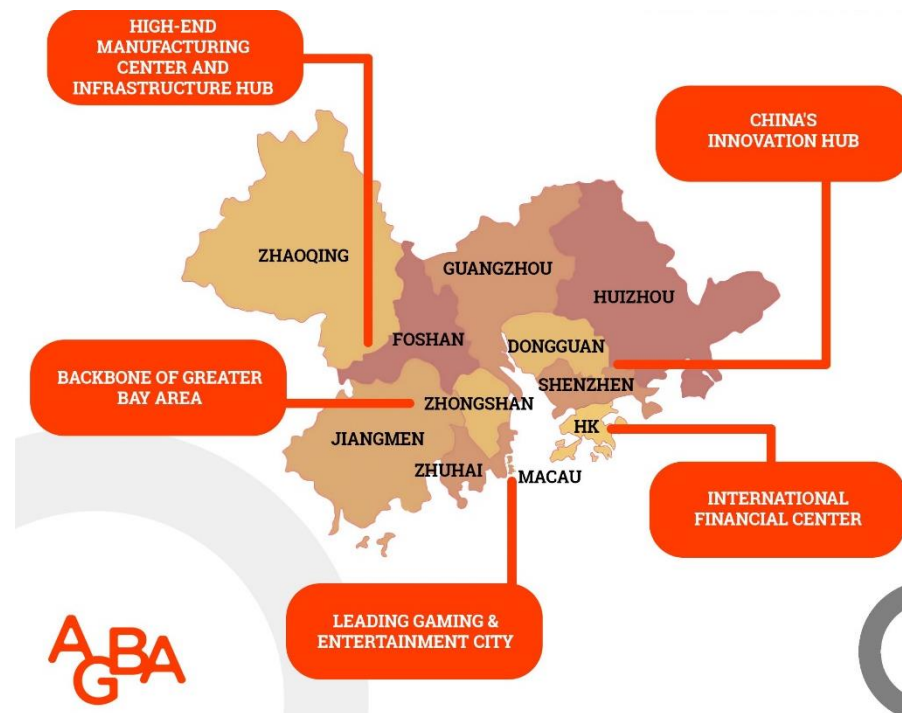
- Low penetration in the rest of GBA
- HK has the most attractive products
- Established practice of “fly-to-buy”

Asset Mgt:

- Continued high saving rates
- HNWI in GBA is keen to invest abroad
- Diversification away from cash

Healthcare:

- Sophistication of HK medical services
- Mainland China “medical tourism”



- 13% China economy
- US\$2.0 trillion GDP
- 86 million population
- 2-hour living circle

Attractive Entry Point

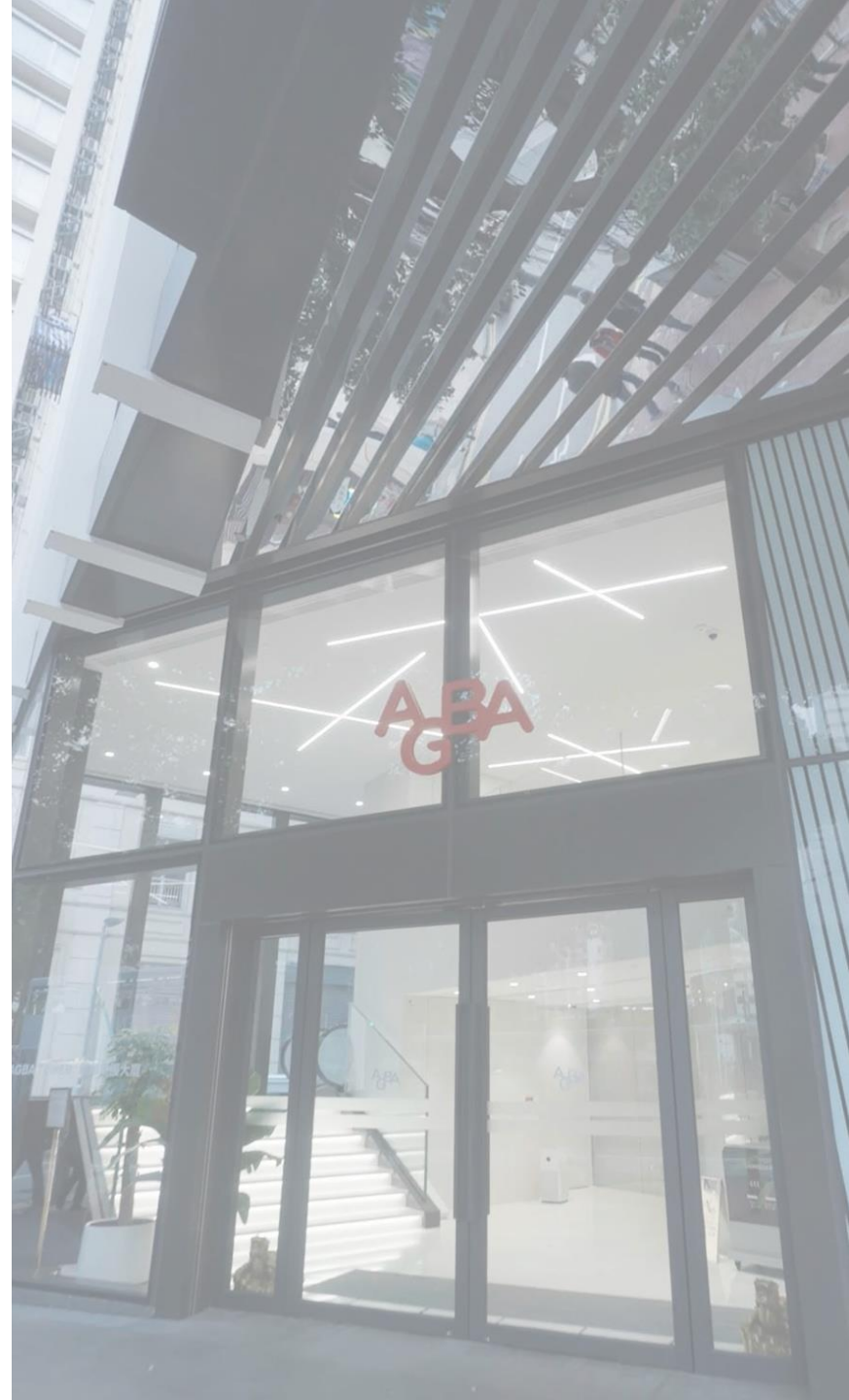


Category	EV to Sales		
	May 2023	Aug 2023	Change
Insurance Brokerage	5.9x	6.5x	0.5x
Tech-Enabled Wealth Platforms	3.8x	3.6x	(0.2)x
Healthcare Services	4.8x	5.1x	0.3x
Wealth Distribution	2.1x	2.4x	0.3x
China FinTech	3.1x	3.8x	0.6x
China Financial Services	2.6x	2.0x	(0.6)x
Comparable Universe Average	4.0x	4.8x	0.7x
AGBA Group	0.6x	0.4x	(0.2)x

Current valuation at a substantial discount to various peer groups

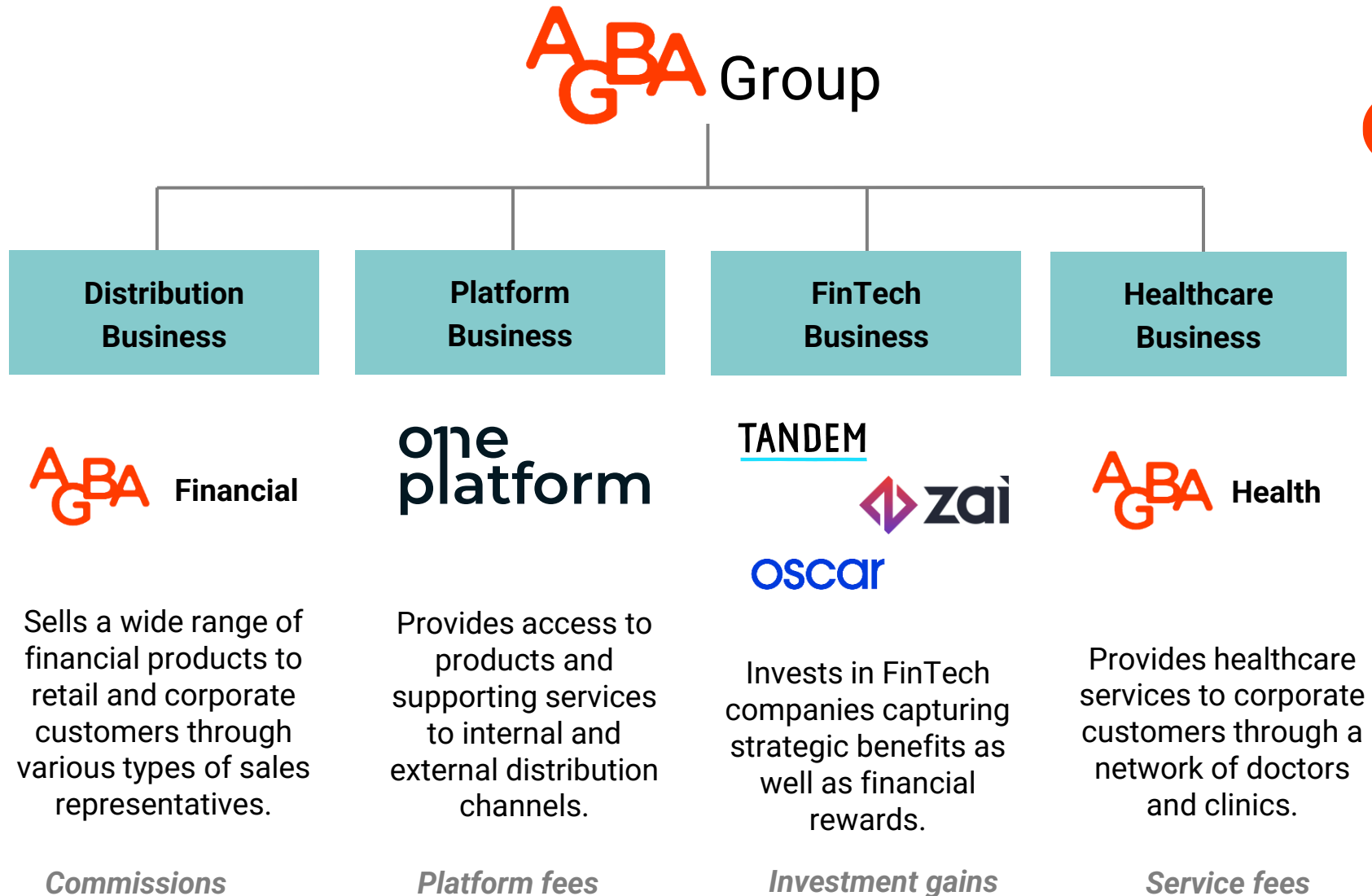
- No direct comparable companies publicly traded in the US, Europe or Asia-Pacific region.
- Peer group categories contain companies with business models that overlap with what we do.
- All peer categories trade at substantial premium to AGBA Group current valuation level.

Overview of AGBA Group



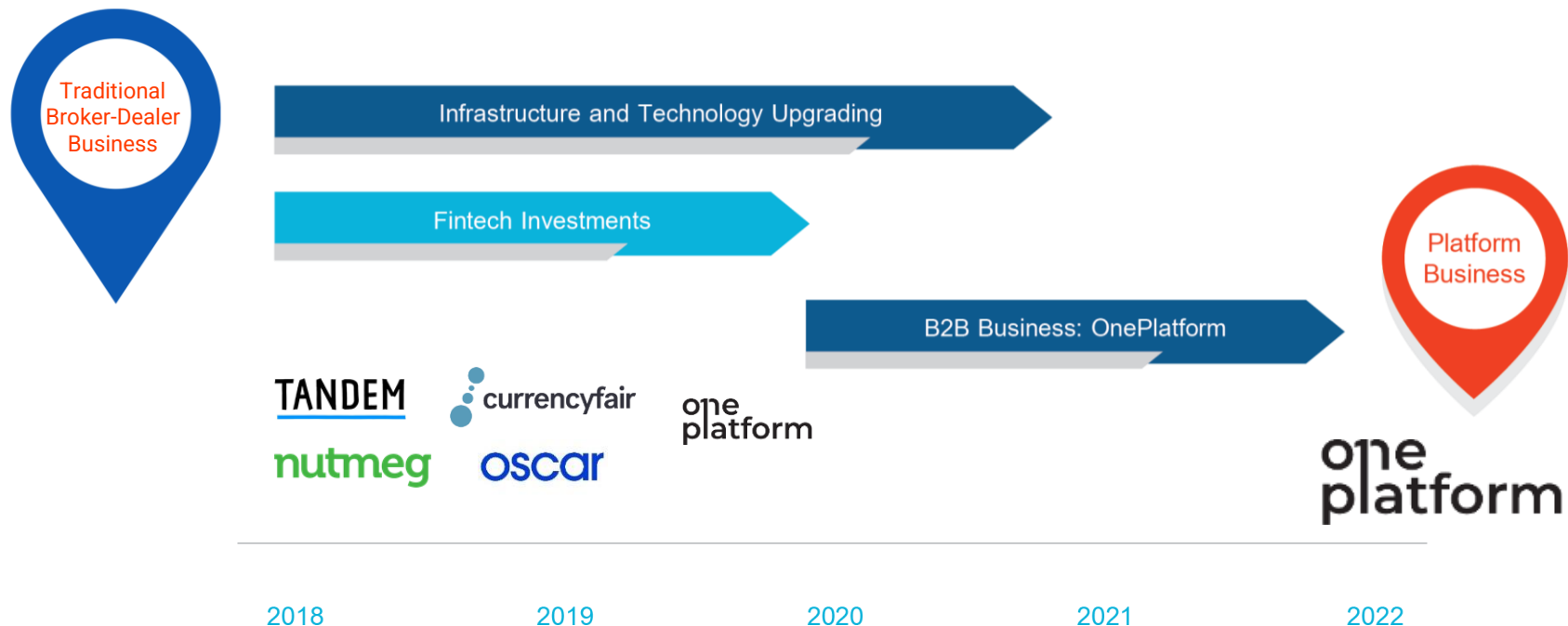
Organized into Four Principal Business

How we make money....



A Multi-Year Transformation to Distribution + Platform Business

Investing more than US\$200m, we have leveraged lessons learned from our investments in successful FinTech operations in Europe and U.S. by upgrading and focusing on our high-margin platform business.





Group

Key Investment Highlights

1. Unique product and service offerings:
 - B2C: market leading portfolio of wealth and health products
 - B2B: tech-enabled broker management platform for advisors
2. Large end-markets with strong macro-economic growth drivers
3. Compelling business model economics
4. Significant unrealized value of fintech and healthcare franchise
5. Experienced management team



Benchmarking to World's Best

McKinsey
& Company

One Platform Acceleration

Final Deliverable
28 April 2022



CONFIDENTIAL AND PROPRIETARY
Any use of this material without written permission is strictly prohibited

Local Competition

Who are our local competitors? And what services do they provide?

	InsurTech	one platform	bolotech	seasonalife	AMTD 4&6	WealthTech	iFAST
Ownership	Owined by Convooy group	Owined by PCG	VC-backed HK start-up	US-listed company	SG-listed company		
Proposition	Digital B2B2C platform	Insurance ecosystem, incl. digital B2B2C	Info aggregator for brokers	B2C nov., looking to break into B2B	Digital wealth management platfo		
Year founded	2020	2020	2016	2021	2000		
# of employee	2000+ (Group)	~200 (HK)	11-50	11-50 ¹	51-200 (HK)		
Product Type	Insurance	Insurance	Insurance	Insurance	Insurance		
MF and securities	●	●	●	●	●		
Others ¹	●	●	●	●	●		
Number of products	1500+	5000+ (global)	120+	-	600+ (MFs)		
Target customers	Brokers, insurance agents	Brokers, insurers, banks, telecom, eCom	Brokers, insurers	Retail customers, SME	Brokers		
Value added services	Customer Services and Management, Professional Training and Licensing etc.	Subscription service with option to change subscription cycle (for selected products)	Compliance training for brokers	-	White-labelled B2B Solution		

1. Overseas properties and mortgages 2. Estimated employee number at AMTD Digital

Private and Confidential

Why Are We Valuable?

....we are benchmarking to the World's Bests



Wefox grabs \$400M at \$4.5B valuation to buck the insurtech downturn trend

Insurance Supermarket raises \$100 million

Insurance Supermarket has closed a \$100 million minority investment from funds managed by Gallatin Point Capital. This is Insurance Supermarket's first institutional equity round since launching its digital distribution and administration platform in 2015.

LPL Financial (U.S.A)
US\$16bn
35x PE 9x Book

Global Examples

Any overseas examples? What shall we learn from them?

Key themes from reference cases

Digitizing financial advisors' businesses through advanced technology

Generating and distributing of leads through ecosystem partners

Incubating the next generation of brokers with technology

Tapping into embedded insurance seamlessly

Simplifying holistic financial planning with interactive tool

Digital transformation for insurers

Complementing health insurance offerings with a holistic partnership network

OnePlatform should...

Develop edge with core technological competencies to provide a unique proposition instead of competing on margin in the long term; Can be done organically (i.e., increasing tech spending) and/or inorganically

Create solid platform foundation that is easy to scale up for various customers and partners e.g., integrated APIs with insurers, product comparison tools, online brokerage, CRM systems

Provide end-to-end service support to generate stickiness and loyalty with our platform

Focus on developing one robust model before expanding to adjacent business models, e.g., establish b2b2c platform before entering into insurance distribution solution model

Offer holistic financial planning tools in OP to improve customer experience and close rate

"Externalize" the technology to players in other geographies after OP has developed market-leading tech in digital B2B2C platform

Offer non-financial offerings to differentiate amongst other competitors' product offerings e.g., access to affiliated medical networks, wellness partnership

one platform

Private and Confidential

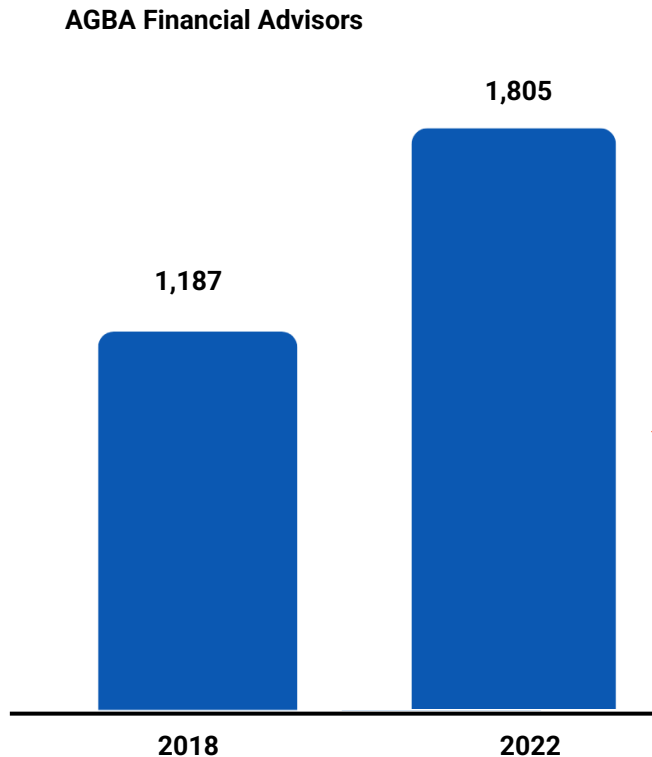
10

Unique Product and Service Offerings

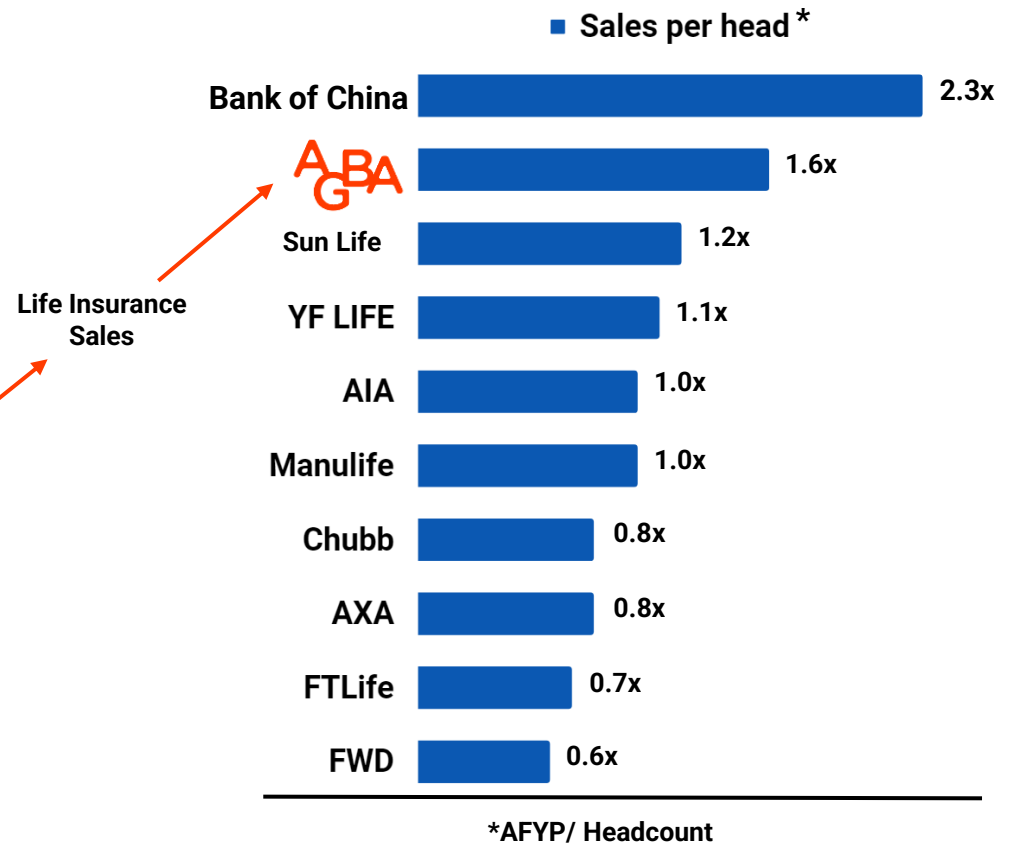


Life Insurance Distribution: #1 Broker in Hong Kong

Largest Financial Advisors for both Insurance and Funds



... Top sales team in terms of productivity



Asset Management Distribution: Covering More Products than Anyone Else



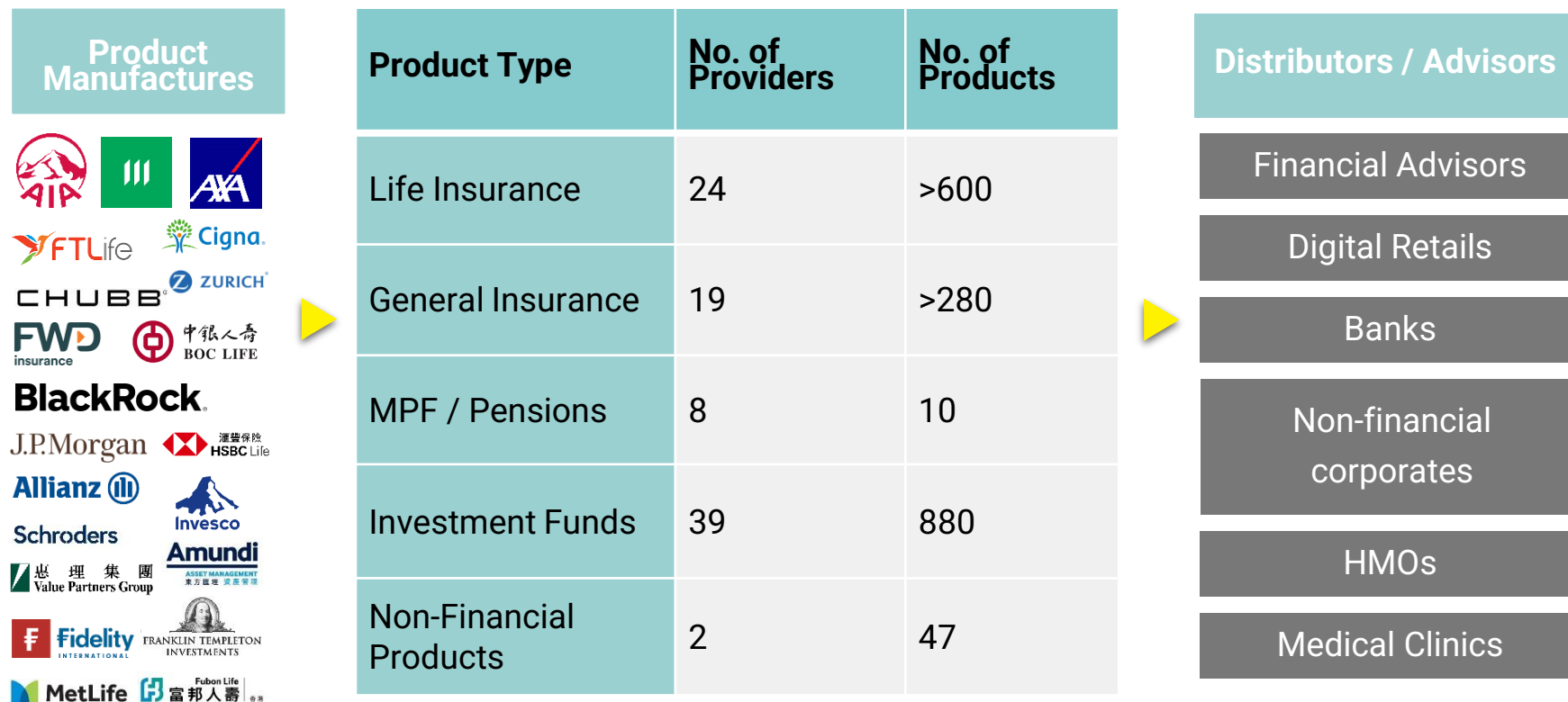
Product Type	No. of Providers	No. of Products
Investment Funds	39	880
MPF / Pensions	8	10
Non-Financial Products	2	47

Platform Business

Unique One-Stop Platform

- Unique 'universal' one-stop financial business solution platform serving financial advisors, brokers and financial institutions.
- Already servicing 17% of the Hong Kong broker market and reaching more than 200,000 end customers in the GBA.

one
platform





Key Drivers of Growing Topline

1

Financial Advisors

- #1 financial service provider in Hong Kong.
- 1,500+ financial consultants generating > HK\$ 1bn in annual commissions.
- Distributing almost 2,000 financial products and services from global premier financial brands.

2

Alternative Distribution Channels

- Developing targeted retail and commercial distribution channels to sell insurance, investment products, loans.
- Incubating new sales teams, adopting bank RM teams, partnering with corporate teams.
- Reaching different customer segments, optimizing reward structures, product mix and operational support.

3

Greater Bay Area ("GBA") Referrals

- Re-opening of Mainland border, pent-up demand.
- Direct referral teams, as well as corporate partnerships.
- Hong Kong-based support infrastructure.

Platform Business Tech-enabled Infrastructure

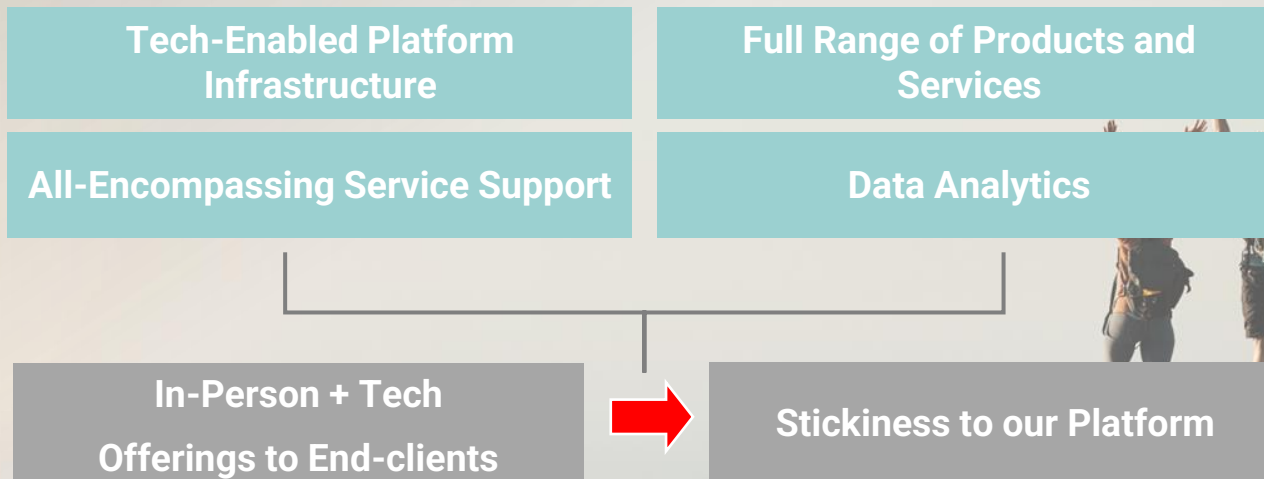


- Financial professionals plug into OnePlatform easily and power your business instantly. OnePlatform offers everything necessary from front-end client servicing to back-end operations support.

The collage illustrates the OnePlatform ecosystem across different touchpoints:

- Yellow Brochure (Left):** A unique large-scale financial supermarket. Key features include:
 - 20+ years of brokerage servicing experience.
 - Serve 1/6+ of the IA licensed TR (broker) in the city.
 - 4 Licences*: SFC, IA, MPFA, Money Lender.
 - Provide health protection and wealth management to nearly 200,000 customers.
 - Committed to serving customers in Greater Bay Area, with operations support in Qianhai.
 - Widest range of products & services: 2,000+ financial products & services covering 10+ product categories from nearly 100 financial product providers.
 - 1,000+ products, 50+ insurance & MPF providers.
 - 800+ funds, Nearly 40 fund houses.
 - 50+ alternative products* (Excluding but not limited to International properties, mortgage loan, personal credit and trust services).
 - A hassle-free customer experience: Hotline, Customer centre, Live chat.
- Blue Brochure (Top Middle):** Powering financial business easy as 1 2 3. About OnePlatform: Our unique omni-channel one-stop financial business solution platform expands business opportunities and enhances business productivity for financial advisors and financial institutions. Financial professionals can...
- OnePlatform 簡介單張 (Bottom Middle):** 業務範疇知多點. 1. OnePlatform 業務重點介紹. 2. OnePlatform 小知識. 3. OnePlatform 與客戶及金融供應商的關係.
- Smartphone App (Center):** ABA one platform. Welcome to Client Portal. Login OR First Time Login.
- Desktop Client Portal (Right):** Welcome to Client Portal. My Portfolio, My Business, My Customer, My Performance.
- OnePlatform OnAir (Bottom):** A section for live content including:
 - 2023年第四季 投資策略報告
 - 2023年第四季 基金回報報告
 - 2023年第四季 保險回報報告
 - 2023年第四季 債券回報報告

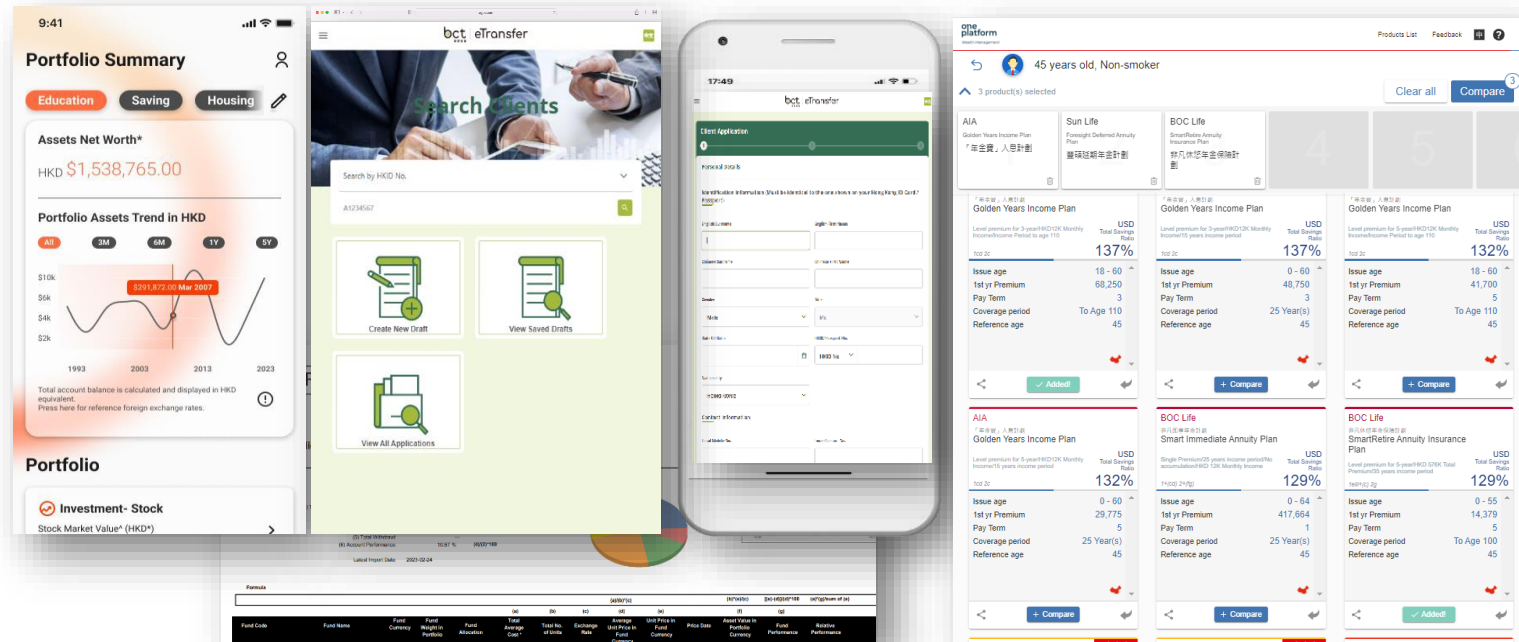
Significant Stickiness to Our Platform Business



AGBA's FinTech Capabilities

Our Digital Solutions Make Life Easier for Financial Advisors

1. Wealth Management Advisory
2. eApplications (Multiple-vendors and All Products)
3. Sales Support Tools
4. Performance Management Tools

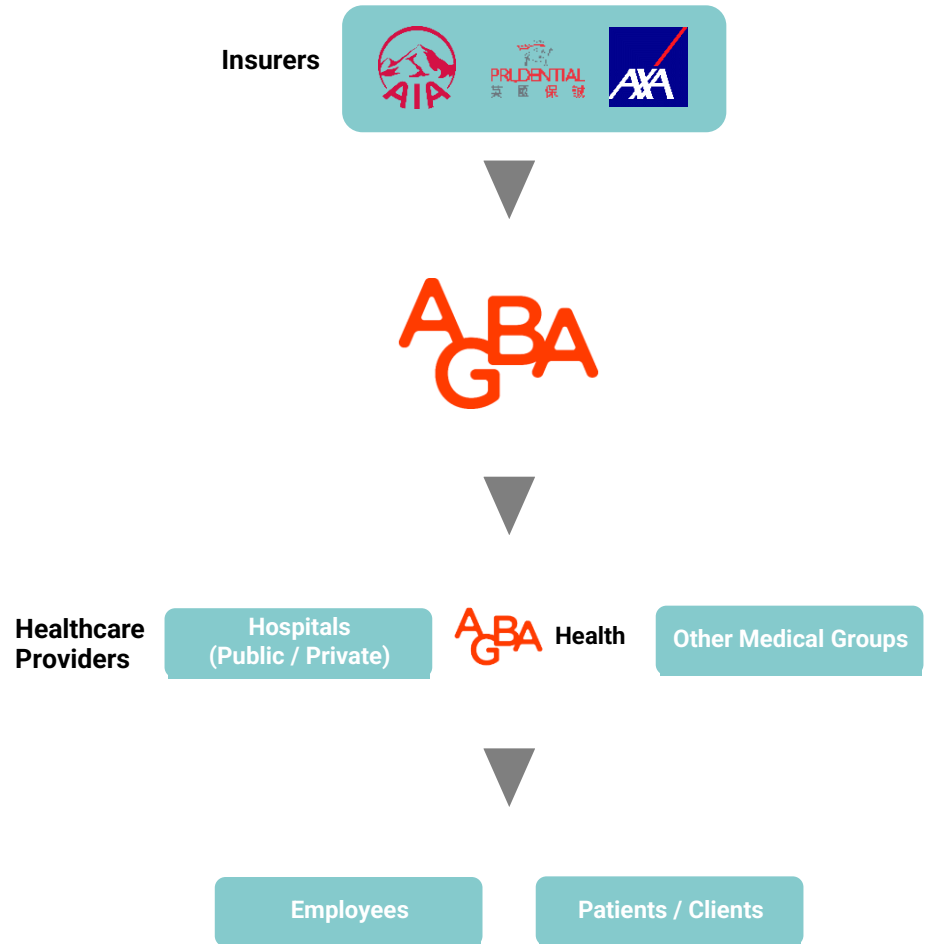


We integrated our Healthcare Business in 2021

- Healthcare providers are in the driving seat of the ecosystem, influencing both quality of treatments and cost of service.
- By combining JFA Health into AGBA, AGBA can better orchestrate the ecosystem, providing higher quality treatment while controlling cost.



Founded: 1979
 Integrated: 2021
 Doctors: 1,200+
 Clinics: 800+



Key Initiatives



Talk of the Town: Partnership with HSBC Life

Asset Management / Wealth Management

HSBC Life taps AGBA Group for distribution

Insurance and investment offering targets Greater Bay Area

The Asset
3 Jul 2023

HSBC Life has authorized OnePlatform Wealth Management, a unit of Hong Kong-based parent financial services provider AGBA Group, to distribute its Wealth Select Protection Linked Plan with focus on the Greater Bay Area. The plan is a whole life policy designed to provide life protection and different investment choices at the policyholder's discretion.

Edward Mourelle, chief executive officer of HSBC Life for Hong Kong and Macau, says the offering "enables policyholders to diversify risks by giving them access to a broad range of investment choices not also to adapt to their ever-evolving needs and circumstances with its protection features and flexibility to switch investment choices freely".

The plan offers three levels of sum insured - 150%, 200%, or 250% of the total premium payable if the life insured is at age 65 or below. If, for example, a policyholder selects the 250% option and the life insured dies on or before age 65, the death benefit will be the higher of 250% of the total premium payable or 105% of the account value. The death benefit provided will be subject to insurance charges.

Policyholders are allowed to adjust the sum insured any time after the first policy anniversary. They can also switch among investment choices and/or change premium allocation instructions of investment choices at zero cost. The plan offers risk matching and de-risking service to help policyholders achieve the goal of de-risking towards retirement.

Wing Fai Ng, president of Nasdaq-listed AGBA Group, says the partnership with HSBC Life further broadens the company's product distribution platform, while also strengthening its position as a wealth and health platform in the Greater Bay Area.

信報

環一夥滙豐保險分銷投資連險產品

一站式金融超市匯豐集團(AGBA)宣布，旗下金融業務及產品平台環一財富管理與滙豐人壽保險達成合作協議，滙豐保險授權環一分銷其保障型投資相連壽險產品滙豐保障相連保險計劃。

AGBA集團總裁吳榮輝表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

滙豐保險香港及澳門行政總裁文德華表示，一直致力擴展服務客戶的渠道，包括透過與獨立財務顧問合作，以滿足客戶的保障需要。

hket

【金融超市】AGBA旗下環一與滙豐保險合作 分銷滙豐保障相連保險計劃

【本報訊】AGBA集團與滙豐保險合作，分銷滙豐保障相連保險計劃。AGBA集團總裁吳榮輝與滙豐保險香港及澳門行政總裁文德華在記者會上表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

AGBA集團總裁吳榮輝表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

滙豐保險香港及澳門行政總裁文德華表示，一直致力擴展服務客戶的渠道，包括透過與獨立財務顧問合作，以滿足客戶的保障需要。

ICI

滙豐保險授權AGBA旗下環一 分銷滙豐保障相連保險計劃

【本報訊】AGBA集團與滙豐保險合作，分銷滙豐保障相連保險計劃。AGBA集團總裁吳榮輝與滙豐保險香港及澳門行政總裁文德華在記者會上表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

AGBA集團總裁吳榮輝表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

滙豐保險香港及澳門行政總裁文德華表示，一直致力擴展服務客戶的渠道，包括透過與獨立財務顧問合作，以滿足客戶的保障需要。

metroradio.com.hk

環一與滙豐保險合作分銷保障型投資相連保險計劃

【本報訊】AGBA集團與滙豐保險合作，分銷滙豐保障相連保險計劃。AGBA集團總裁吳榮輝與滙豐保險香港及澳門行政總裁文德華在記者會上表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

AGBA集團總裁吳榮輝表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

滙豐保險香港及澳門行政總裁文德華表示，一直致力擴展服務客戶的渠道，包括透過與獨立財務顧問合作，以滿足客戶的保障需要。

yahoo! 新聞

OnePlatform 環一夥滙豐保險分銷滙豐保障相連保險計劃

【本報訊】AGBA集團與滙豐保險合作，分銷滙豐保障相連保險計劃。AGBA集團總裁吳榮輝與滙豐保險香港及澳門行政總裁文德華在記者會上表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

AGBA集團總裁吳榮輝表示，此次合作對AGBA集團來說是一個重要的里程碑，期待在未來進一步加強與滙豐保險的合作關係。

滙豐保險香港及澳門行政總裁文德華表示，一直致力擴展服務客戶的渠道，包括透過與獨立財務顧問合作，以滿足客戶的保障需要。

Distribute HSBC New ILAS Plan

- HSBC Life is the leading life insurer in Hong Kong.
- OnePlatform authorized to distribute HSBC Life's **first-in-market** new investment-linked insurance plan.
- Working with HSBC Life to be the sole independent distributor of their flagship plan demonstrates AGBA's commitment to providing best value to its customers.
- Looking to broaden relationship with HSBC Life in the coming years.

AGBA Group is Selected as A Stock Constituent to MSCI Global Micro-Cap Index



AGBA GROUP IS SELECTED
AS A STOCK CONSTITUENT TO

**MSCI GLOBAL
MICRO-CAP INDEX**

- Selected as a constituent stock to the MSCI Global Micro-Cap Index (MSCI Hong Kong Index),
- With effects on 31 August, 2023.
- The MSCI (Morgan Stanley Capital International) Global Micro-Cap Index is compiled by MSCI, a leading provider of global equity indices. The MSCI Global Micro-Cap tracks the performance of the smaller companies globally. It is composed of stocks that have a market capitalization of less than US\$300 million. The index is calculated in HKD and USD and is used as a benchmark or as a basis for investment products.



Marketing Campaign

AGBA Corporate Launch (Nasdaq Listed)



- Unique campaign to address our target market audience key concerns - “Closing Life’s Gaps”
- The video is regarded by YouTube as “performing extremely well”, with view duration at over 74% (50-60% regarded as good already), which reflects extremely high engagement as quoted from the official information from YouTube.



Over **22M** impressions

Total **40,000 hours** played

Unique Reach: **5.4M**



High impact PR strategy combined with Thought Leadership to maximize influence and reinforce AGBA's brand positioning



富康：內地客赴港投保增 收入佔比重返前

中港兩地全面復常，內地赴港投保規模大增，金融超市匯豐集團（AGBA Group，美：AGBA）旗下 FOCUS 富康行政總裁沈健儀表示，今年1、2月收入按月有明顯的增幅，內地佔總收入比例亦恢復至疫情前水平，形容「過關對公司影響正面」。

憧憬跨境保險通 大灣區市場大

沈健儀接受本報專訪時表示，國內收入一直佔總收入比例不大，僅約2至3成，所以「封關」三年以來，公司收入並未受嚴重影響，反而可以專心發展本地市場，形容疫情期間「打

好了香港市場的根基」。中港現時恢復往來後，沈健儀指，富康會並行發展本地及內地市場，已針對內地訪客業務，檢視其業務流程和人手配置，當中包括今年目標招100至200名非本地畢業生（IANG）的財務顧問，黃比例可提升至15至20%，直言「今年（在招聘上）會進取」。

港府此前表示，短期內爭取在南沙、前海等成立保險服務中心，沈健儀指，大灣區市場龐大，加上今年有更多港人移居大灣區，「跨境保險通」倘成事，將會為業界帶來新的商機，惟他希望最終不要「只聽樓梯響」。

市面上眾多保險公司，被問及何以維持競爭優勢，沈健儀表示，有別於「保險代理」從屬一間保險公司，匯豐的定位為金融超市，其角色是為客戶匹配合適產品，與險企並無隸屬關係。目前，與逾50間供應商合作，其「貨架」提供超過2,000種財富管理產品及服務，包括1,000款保險及強積金產品。

■本報記者 伍健文



匯豐行政總裁沈健儀表示，富康會並行發展本地及內地市場，「過關對公司影響正面」。

Extensive Industry Awards

- AGBA has garnered numerous prestigious industry awards, solidifying its position as a highly acclaimed and recognized organization.



Social Media Strategy

AGBA WeChat

China audience engagement



AGBA Twitter

Investors Relations and global audience engagement



AGBA YouTube

Brand Building and customer



AGBA Facebook

Customer Education and lead generation



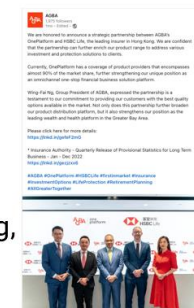
AGBA Instagram

Brand Building and customer engagement



AGBA LinkedIn

Corporate Branding, Partners Engagement and Recruitment



All-round content marketing across all major social media platforms

We leverage 6 major social media platforms to comprehensively distribute a vast amount of high-quality content, including industry trends, expert insights, practical tips, case analyses, and sharing, with the aim of bringing health and wealth information to a larger audience of potential customers.

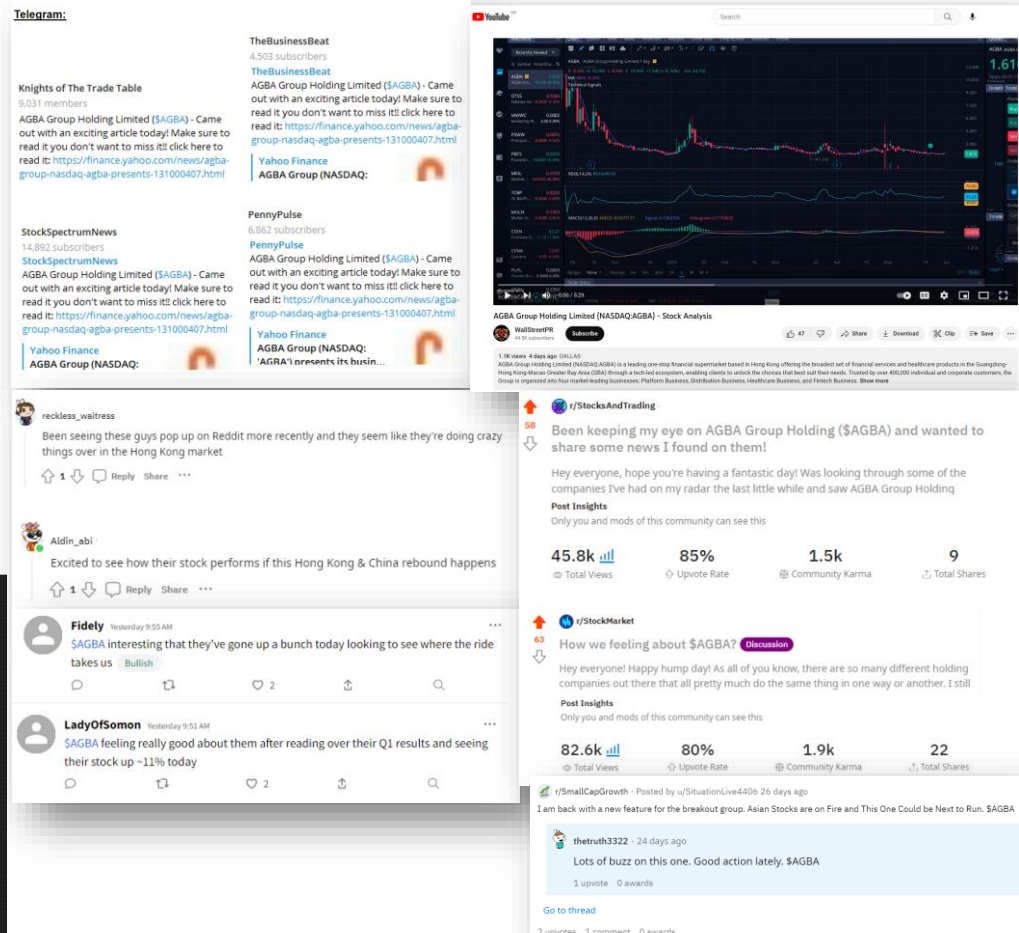
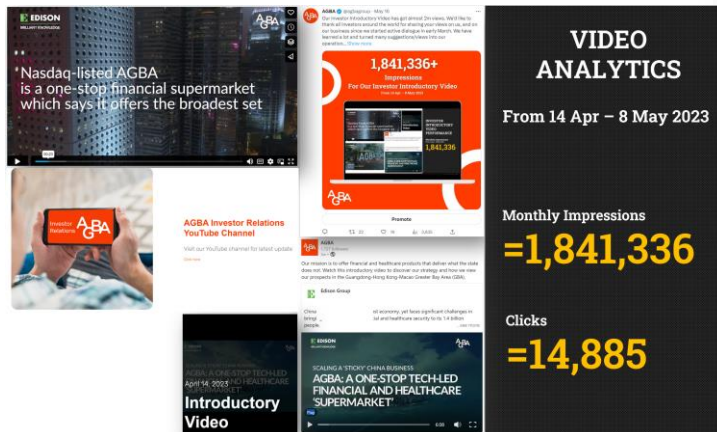
Far-reaching Mentions On a number of Social Forums



- AGBA is actively mentioned on various social channels and forums since April 2023 such as *Twitter*, *YouTube*, *Discord*, *Reddit*, *StockTwits*, *Telegram*, *InvestorHub* etc.

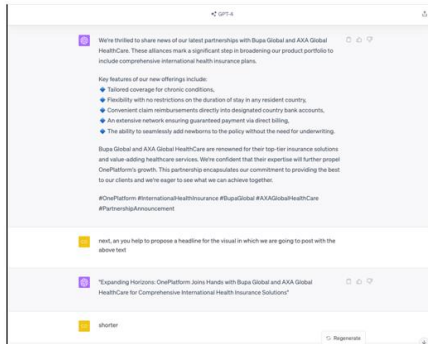
Social Media Videos Over 10+ Partners and 100+ Staff Involved

- Over **10+ Partners** from Industry well-known Companies such as:
- BOC Group Life Assurance Company Ltd, Sun Life Hong Kong Ltd, BEA Union Investment Management, Zeal Asset Management Ltd, China Ping An Insurance (Hong Kong) Co Ltd, Salboy International etc.
- 100+ Staff** Participated in Filming for Social Media since January 2023.

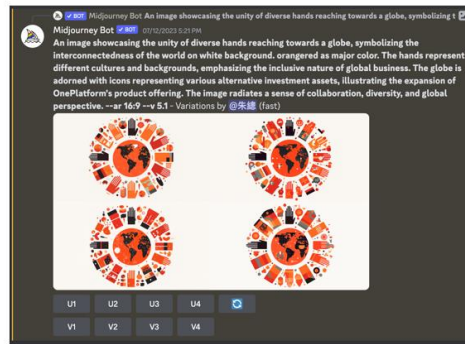


Leverage Generative AI/ChatGPT on Social and Content Production

Maximize efficiency and reduce costs with cutting-edge AI technology



ChatGPT




MidJourney




Ongoing Comprehensive Disclosures





[Our Businesses](#) [Our Brands](#) [Our People](#) [Investor Relations](#) [Blog](#) [About](#) [Contact Us](#) 繁 | 简



INVESTOR RELATIONS

AGBA Group Holding Limited (NASDAQ: 'AGBA') is a leading Hong Kong-based financial service company serving over 400,000 customers. It is organized into four divisions: Platform, Distribution, Healthcare and Fintech.




www.agba.com/ir

PLEASE READ THIS FIRST

Welcome to AGBA. As you embark on your journey with us, here's a **short guide** to help you get acquainted with our company:


SHORT GUIDE TO AGBA



Click to download | Jul 1, 2023

Fact Sheet


#1 Wealth and Health Group in Greater Bay Area



Click to download | Jul 1, 2023


Investor Presentation

Click to download | April 14, 2023



Financial Projections 2023-2027 & Valuation


CLICK TO DOWNLOAD



Click to download | May 23, 2023

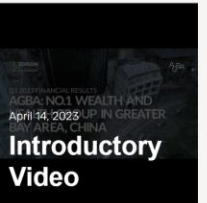
Comparable and Valuation Comparison

Click to download | Jun 05, 2023



Comments on AGBA's Share Price

Click to download | April 14, 2023




Introductory Video

Latest Highlights


At AGBA, we are committed to ensuring that our friends can easily grasp the essence of our company, our capabilities and our infrastructure. If you are new to AGBA, we recommend starting with the **following materials** as a valuable introduction:

Click to download | Aug 11, 2023




Q2 2023 Financial Results

Jul 03, 2023




AGBA's OnePlatform Partners with HSBC Life

Aug 15, 2023




MSCI Global Micro-Cap Index

Jul 1, 2023




AGBA IR YouTube Channel

Click to download | May 30, 2023




Greater Bay Area: Capabilities and Market Analysis

Click to download | May 9, 2023




HealthTech and WealthTech presentation

Click to download | May 15, 2023



May 2023 - Research Report

Click to download | Mar 07, 2023



Business Highlights & Management Discussion

THANK YOU

For further information, please visit www.agba.com/ir



Investor Relation Enquires:



Contact us:
 AGBA Group Holding Limited
 AGBA Tower, 68 Johnston Road,
 Wan Chai, Hong Kong